

For Immediate Release

PUBLIC TRANSPORTATION TO FUEL MOVEMENT FOR SUPER BOWL XLVIII AS ORGANIZERS DECLARE GAME FIRST “MASS TRANSIT SUPER BOWL”

Region’s Transportation Agencies to Play Key Role in Travel to the Game and Related Events in New York and New Jersey

Host Committee to Offer “Fan Express” Coach Bus with Expedited Access to MetLife Stadium on Game Day

East Rutherford, NJ and New York – December 9, 2013 – The NY/NJ Super Bowl Host Committee today revealed extensive public transportation plans for Super Bowl XLVIII, detailing how the region’s mass transit systems will serve as a critical resource to support the movement of the hundreds of thousands of expected visitors to the area, and introducing its “Fan Express” coach bus service, which will be a primary vehicle for ticketed guests to travel to the game.

Initial elements of the comprehensive plan were presented this morning at a joint press conference at the Frank R. Lautenberg Secaucus Junction Station. Officials from the NY/NJ Super Bowl Host Committee, including Co-Chairman Robert Wood “Woody” Johnson IV, Co-Chairman Jonathan Tisch, and President and CEO Alfred F. Kelly, Jr., were joined by executives from the region’s mass transit systems, including NJ TRANSIT Executive Director Jim Weinstein, Port Authority of NY & NJ PATH Director and General Manager Stephen Kingsberry, President of MTA New York City Transit Carmen Bianco, NJ Department of Transportation Commissioner James Simpson, Executive Director of the Mayor’s Office of Citywide Event Coordination and Management Cristin Burtis, and NYC Department of Transportation First Deputy Commissioner Lori Ardito. The announcement represents an unprecedented mass transit effort never before associated with a Super Bowl.

“With hosting duties split between two states, physically separated by a river, the geographic footprint of Super Bowl XLVIII is unlike any other in the game’s history,” said Alfred F. Kelly, Jr., President and Chief Executive Officer of the NY/NJ Super Bowl Host Committee. “Events, hotels, and hospitality options will exist in abundance on both sides of the Hudson River, and we are committed to providing reliable and accessible transportation options to all travelers. The region’s transit infrastructure is a terrific resource, tried and tested against large volumes and inclement weather, and as such, will be the central component of our transportation agenda.”

More than 400,000 visitors are expected to the region for game-related events, and about 80,000 will attend the game on Sunday, February 2. With public transportation serving a critical function during Super Bowl week, each involved transportation agency will play a role. Preparations include the creation of ‘unlimited ride’ passes, capital improvements at transit centers, extended service on select rail lines, and consumer-marketing initiatives, such as Super Bowl-branded cards and passes and, for the first time, a special Regional Transit Diagram.

Parking at the game will be at a premium, with fewer than 13,000 spaces at MetLife Stadium available by permit only. Strict limitations will be placed on passenger drop-offs. Taxis and black cars will not be allowed to conduct passenger drop-offs at the Stadium. All taxi and car services will be required to purchase a permit in order to gain access, and will need to remain onsite all day and wait for passengers in a secure lot. It is estimated that approximately 70 percent of game attendees will need to arrive by mass transportation – via bus, train, and high occupancy vehicles.

Resources will be greatly enhanced on game day, including a coach bus service option offered by the Host Committee called the “Fan Express.” Transit agencies will also offer extended rail service and expedited access on major roadways.

Collectively, during Super Bowl week, NJ TRANSIT, PATH, MTA, and Amtrak, will provide more frequent rail service and faster connections to support expected visitors to Super Bowl Boulevard (located on Broadway, between 34th and 47th Streets), and other miscellaneous, high-profile events throughout the region. The transit agencies will each halt ongoing construction for an agency-specific timeframe during Super Bowl week and weekend.

NY/NJ Super Bowl Host Committee

- The Host Committee will offer the “Fan Express” coach bus system. The pre-ticketed program will feature direct non-stop express service to and from nine convenient pickup locations across New York City and New Jersey: in New York, Grand Central Station, Waldorf Astoria, Madison Square Park, Time Warner Center, 6th Ave. and Minetta Lane (near Washington Square Park), and Battery Place; in New Jersey, Harmon Meadows, Hanover Marriott, and Newark Liberty Airport Marriott Hotel. The “Fan Express” will travel through the express Lincoln Tunnel lanes managed by the Port Authority.
- The “Fan Express” coach bus will provide drop-off at Stadium entrances, leaving from each designated stop on every half hour and hour, between 1:30 to 4:30 PM.
- “Fan Express” tickets will cost \$51 for game ticket holders only and are on sale now. More information is available at SBFanExpress.com.
- As part of an educational and awareness bid, the Host Committee will conduct proactive outreach to fans and expected travelers through a variety of marketing initiatives and PSAs. Once the final game contenders are determined, aggressive outreach will be made in each hometown market, including promotional campaigns and PSAs.
- Throughout the week, the Host Committee will also position volunteer “Ambassadors” to team-up with transit employees at transit hubs and centers throughout the region.

NJ TRANSIT

- NJ TRANSIT will offer a commemorative “Super Pass” that provides unlimited rides across the system between January 27 and February 3. The 8-day “Super Pass” will cost \$50 and be available to the general public via online orders at njtransit.com/superbowl,

from now until January 20. Guests will be able to use this pass for NJ TRANSIT rail transportation to the game at MetLife Stadium.

- During Super Bowl week, NJ TRANSIT will be enhancing service to further facilitate travel to key regional events. This will include additional trains operating to and from New York Penn Station during off-peak periods encompassing midday and the late evening. Further details on NJ TRANSIT's Super Bowl week service plans will be announced in the coming weeks.
- On game day, NJ TRANSIT will operate with enhanced rail service from Penn Station New York, Newark Penn Station and Newark Liberty International Airport to Secaucus Junction, where customers can easily connect to direct rail service to MetLife Stadium. Game day service to MetLife will exclusively operate on 10-car, multi-level train sets to expand capacity. Further details on NJ TRANSIT's game day service plans will be announced in the coming weeks.

Port Authority of NY & NJ

- To help alleviate traffic congestion, additional lanes will be dedicated to traffic going into NJ before the game, and then will be dedicated to traffic going into NY after the game. For those coming from New York to New Jersey on game day, the Port Authority of New York and New Jersey will enhance its operations at the Lincoln Tunnel with four lanes; just after kick-off, these lanes will be open for those traveling into New York. There will also be dedicated approach lanes for those with priority access NFL placard on their vehicles. At the George Washington Bridge, new Variable Message Signs (VMS) will provide real-time travel information and special traffic advisories. Regular construction activity at the Port Authority river crossings that would affect travel to and from MetLife Stadium during the week of the Super Bowl will be suspended.
- The agency's airports, particularly Newark Liberty International, John F. Kennedy International and Teterboro, will be adding services to its operations. Increased Customer Care agents will greet visitors to the region and those flying into Newark Liberty can enter "Fan Zones" with live entertainment in the terminals. The Port Authority is letting private plane owners and private plane companies know they should sign up early for reservations to use the airports during Super Bowl week because airspace is limited.
- Additional Passenger Information Agents will be at all PATH stations throughout game week. PATH service will expand during off-peak hours and all lines will be in operation on Saturday. Super Bowl-branded Smart Cards will be available at PATH stations early January.
- Additional police officers, Office of Emergency Management personnel, operations and maintenance staff will be deployed at Port Authority crossings and major thoroughfares in New Jersey and New York, to ensure rapid incident response, active traffic management and readiness case of severe weather during Super Bowl week.

MTA

- The Long Island Rail Road will provide enhanced afternoon/evening inbound service Wednesday-Friday and 30-minute service on major branches during peak travel periods on the Saturday before the Game for Long Island residents visiting Super Bowl Blvd.
- On Metro-North Railroad's East of Hudson lines, enhanced post-AM Peak inbound service, lengthened trains, and limited extra outbound late evening service will be provided Wednesday-Friday, and holiday shopping season-style supplemental trains will operate inbound and outbound on the Saturday before the Game.
- New York City Transit will operate rush-hour level service on the Grand Central-Times Square shuttle on the Saturday before the Game. On Game Day (midday), there will be 36 subway trains per hour providing access to Penn Station for game attendees traveling via NJ Transit.
- The MTA will make available one million commemorative Super Bowl-branded MetroCards (in four designs), available for purchase at MTA stations throughout all five boroughs of New York City.
- The MTA has also created a special Regional Transit Diagram showing all public transit connections between New York City and New Jersey, including transit links to MetLife Stadium, the Prudential Center in Newark and all Super Bowl Week events and venues.

Amtrak

- For Super Bowl weekend, Amtrak will suspend standard repair work in one of two tunnels to New York City, allowing for both tunnels to be open and operational. This critical step increases the number of trains and their ability to travel more frequently to and from the city.
- On Super Bowl Sunday, Select Amtrak Northeast Regional service will make stops at Secaucus Junction station.

New York Department of Transportation and the New Jersey Department of Transportation

- The New York Department of Transportation and the New Jersey Department of Transportation will work to make sure that guests are directed to the best routes, while keeping non-Super Bowl ticket holders off of the primary arteries, implement a roadway construction embargo, add directional signage and routing information to roadways, and prepare for emergency responses.

“Residents of New York and New Jersey are well-acquainted with our region’s mass transit systems, and rely on these services every day,” said Johnson. “We encourage all incoming visitors to the region to follow suit and utilize public transportation, for what will be the safest and most reliable rides to and from the game and its related events. We are confident that our mass transit will successfully carry travelers throughout the region.”

“The mass transit component we have in place will make navigation to and from New York City, various sites in New Jersey and the Stadium easy and safe, and we believe will really serve as a testament to the value of our region’s transportation infrastructure,” said Tisch. “It’s just another example of why this year’s event will be a unique experience for everyone who participates. Getting there will be half the fun.”

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